

Humberto Guadalupe Alonso López
Web Developer | WordPress, Automation & AI Workflows

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Web Developer with 3+ years of experience building and optimizing WordPress websites from scratch. Specialized in responsive development, UX/UI implementation, and performance optimization.

Experience includes workflow automation using n8n, API integrations, and modern deployment environments with Docker-based tools such as Dokploy and Nixpacks. Focused on improving efficiency, scalability, and reducing manual processes.

Able to manage projects end-to-end, from design in Figma to development, deployment, and optimization.

PROFESSIONAL EXPERIENCE

Web Designer & WordPress Developer

[Reputation Defense Network](#) | January 2025 – Present

- Designed custom websites from scratch, creating wireframes and high-fidelity mockups in Figma with a UX-focused approach.
- Built responsive WordPress websites using Elementor as the primary builder, translating designs into pixel-perfect layouts.
- Installed, configured, and customized WordPress themes, plugins, and site structures aligned with business goals.
- Applied HTML and CSS adjustments to improve layout accuracy, responsiveness, and cross-browser compatibility.
- Optimized websites for speed and stability through image optimization, caching, and performance best practices.
- Managed web projects end-to-end, from initial concept to launch and post-launch improvements.

WordPress Front-End Developer

[Agency4RealEstate](#) | October 2023 – December 2024

- Developed and maintained WordPress websites using Elementor, with additional experience supporting Divi and WPBakery projects.
- Optimized site performance using Google PageSpeed Insights and WP Rocket, improving load times and Core Web Vitals.
- Managed ongoing maintenance, including WordPress core, theme, and plugin updates, backups, and basic security practices.
- Built and customized WooCommerce stores, configuring products, variations, and payment gateways.
- Ensured consistent behavior across devices and browsers through responsive design and quality assurance.

Web Developer

[Bloom / Former DUDE Agency](#) | March 2022 – September 2023

- Implemented responsive websites across platforms including WordPress, Duda, and HubSpot.
- Converted design mockups into functional, responsive layouts following visual and UX guidelines.
- Provided technical support for CMS-related issues and urgent content updates.
- Collaborated with design and project management teams to deliver projects on time.

Education

Bachelor's Degree in Software Development and Management Engineering

[Universidad Tecnológica El Retoño](#) | 2023

Languages

Spanish: Native

English: B2 (Professional Working Proficiency).

Core Skills

- WordPress Development (Elementor, Divi, WPBakery)
- UX/UI Design (Figma)
- HTML5, CSS3
- WooCommerce Setup & Customization

- Performance Optimization (Core Web Vitals, PageSpeed)
- Responsive Design & Cross-Browser Compatibility
- Website Maintenance & TroubleshootingWorkflow Automation (n8n, APIs, Webhooks)
- AI-assisted Content & Process Optimization
- Docker-based Deployments (Dokploy, Nixpacks)